



Are you ready to...

Expand your business onto the Internet?



Establish a strong Internet presence to increase product/service exposure and sales?

Experience the exciting world of electronic commerce today and into the future?

If you answered “yes,” you’re ready for e-Business Solutions. e-Business Solutions, Inc. (e-BSI) is an IBM business partner focused on designing and implementing Internet-based strategies and solutions.

At e-BSI, we look beyond Web-based informational company brochures. With an online presence and creation of customized services, any business can develop a new, lucrative market within the U.S. and globally.

We will examine your needs and goals to determine the most efficient and cost-effective plan to successfully transfer all of your core business activities onto the Internet.

Our services include:

- Business process analysis, including overall automation of your ordering, shipping, credit card transaction, procurement, pricing, billing and inventory processes.
- Web site development, promotion and maintenance.
- Merchant account and secure online transaction arrangements.
- Innovative electronic advertising and marketing strategies.
- Electronic product catalog and system development to tie in with your customer and/or supplier databases.
- Online direct marketing plans, traditional sales organizations, layered distribution channels, and advertising and marketing plans.

We have established an extensive network of resources comprised of other IBM business partners and professionals. This enables us to offer your company expert solutions for every facet of your Internet presence and Web-based e-commerce plans.

e-BSI’s partners collectively possess over 60 years of experience in delivering electronic business solutions to companies in many industries, including communications, computer, telecommunications, military/aerospace, retail, finance, industrial and automotive.

At e-BSI, we will help you develop an e-commerce site that will focus on personalization and effective continuing relationships with your customers.



The Internet is now considered an integral part of any company’s marketing strategy and many are quickly moving to utilize the expanded opportunities it creates.

E-commerce allows businesses to exchange products and services from anywhere in the world, at any time of day or night.

The Internet makes e-commerce affordable for any business. With a small initial investment, your company can become a part of this fast-growing revolution.

There are an estimated 200 million worldwide users on the Internet today, many of whom are conducting business—making e-commerce a powerful sales revenue source.

Global e-commerce now generates approximately \$100 billion in revenues and is expected to exceed \$1.3 trillion by 2003.

The e-commerce industry recently experienced a record 150% annual growth rate, with similar rates anticipated well into the new millennium.

Whether interested in a Web site to inform and attract potential customers—or a fully-automated database to generate online sales—no one should ignore or wait to experience the many exciting possibilities business over the Internet presents.